



Technical Deployment-Technical Communication

Our Company

Business: Petfood Industry

Turnover: > 600 Mio € - 3rd company in Europe in Pet care dry food business

Employees: >1.700 (7 Manufacturing sites based in Spain, France, Italy and Brazil)

Owner: Agrolimen Group

Affinity is the Spanish Petfood Leader Company, the 2nd player in French and Italian market, and the 3rd player in the European Market. We have more than 50 years' experience within the animal nutrition business, and we are proud of feeding millions of dogs & cats every day around the world!

Our company is going through exciting times. We are growing and expanding internationally, with new innovation projects & new market challenges.

We offer

We are looking for a Technical Deployment & Communication manager position, who will report to our Research Director.

This position will be part of Affinity Global R&D team, placed at headquarters (Barcelona), and will be responsible for technical support to Affinity-Novafoods brands and sales teams.

Responsibilities

- Technical Deployment
Technical deployment to NPD & Marketing in developing new products for Affinity-Novafoods brands:
 - Define approved nutritional claims and prepare documental justification
 - Continuous work with Marketing and NPD in innovation ideas, product concepts & benefits. Participate in Innovation Workshops
 - Support Affinity Brands strategy
 - Regulatory advice for nutritional claims during development of the brand
- Technical Communication
Technical Materials and formation:
 - Prepare or validate brand (technical) communication, including on-line materials
 - Development of training materials or launch support materials for sales, marketing teams and consumers of different global brands
 - Make trainings to sales force
 - Support to Consumer Care Centre, providing answers related to products
- Special ingredients development
 - Develop special ingredients for new claims or benefits
 - Define and collaborate with Research in studies related to specific ingredients
 - Follow trials with breeders to check performance of the products developed

Profile

- 4-5 years' experience in Animal or Human food producing business, or companies supplying ingredients for such industries, or scientific carrier in public/private research centre or University, working in areas like:
 - Technical communication
 - Nutrition/Technical deployment
 - Applied Research to New Product Development
 - Scientific communication
 - Technical advisor
 - Nutrition advisor/consultant
 - Informative (scientific) veterinarian
- High University Degrees in: Agricultural Engineering, Agrarian and Food Engineering, Animal Science and Health, Veterinary or Biology or other health science degrees.
- Master Degree in similar fields and studies
- High English & Italian level

Skills

- High initiative, leadership & determination to achieve results
- Solid technical formation in nutrition and performance oriented to business
- Good relational & communication skills
- Being able to work autonomously and in a responsible way. Good time management and planning skills
- Open-minded and innovative.
- Empathy and teamwork ability. Main interactions will be with NPD, Marketing and Sales teams. In occasions projects with ingredient suppliers.
- Analytical capacity
- Be update on pet nutrition
- A petlover is more than welcome

Other considerations

- Availability to travel 30 %
- It will be appreciated any experience working in projects involving Innovation or Marketing team and used to work in international environment
- It will be appreciated any experience of sales teams trainings
- It will be highly appreciated any previous knowledge of European petfood Specialist market, especially Italian one.